



June 25, 2010

Dear Customer:

Kellogg is conducting a voluntary recall of certain retail grocery pack boxes skus of Corn Pops, Honey Smacks, Froot Loops and Apple Jacks cereals due to an uncharacteristic off-flavor and smell coming from the liner in the package. **Traditional single serve pack formats including cup, single serve individual boxes and bowls are NOT affected by this recall.** While the potential for serious health problems is low, some consumers are sensitive to the uncharacteristic off-taste and smell and should not eat the recalled products because of possible temporary symptoms, including nausea and diarrhea.

Only retail grocery pack products with the letters "KN" following the Better If Used Before Date are included in the recall. Products with a "KM" designation are NOT included in the recall.

Kellogg's® Apple Jacks®

- 3800039130: 8.7 ounce packages with Better if Used Before Dates between JUN 03 2011 and JUN 22 2011
- 3800039135: 17 ounce packages with Better if Used Before Dates between APR 10 2011 and JUN 22 2011

Kellogg's® Corn Pops®

- 3800039108: 12.5 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- 3800039110: 17.2 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- 3800039114: 9.2 ounce packages with Better if Used Before Dates between APR 05 2011 and JUN 22 2011
- 3800039507: 12.5 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011

Kellogg's® Froot Loops®

- 3800039117: 12.2 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- 3800039119: 17 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- 3800039124: 8.7 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- 3800039503: 12.2 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011

Kellogg's® Honey Smacks®

- 3800039101: 15.3 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011

Please contact your Harbor Sales Rep for further instructions on how to dispose of the recalled product.
1-800-624-3614

Thank you.